



## April 20-22, 2012 Sponsorship and Advertising Program

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### Platinum Sponsor:

The Platinum Tournament Sponsor will be an important part of the success of the event and will receive excellent coverage before, during, and after the tournament:

Inside Back Cover Advertisement in the Tournament Program  
On-Site Banner/Signage at Tournament  
Recognition on MidState Soccer Club web site ([www.midstatesoccer.com](http://www.midstatesoccer.com))

Cost: \$2,500.00

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### Gold Sponsor:

The Gold Tournament Sponsor will contribute greatly to the success of the event and will receive top representation during the tournament:

Inside Front Cover Advertisement in the Tournament Program  
On-Site Banner/Signage at Tournament  
Recognition on MidState Soccer Club web site ([www.midstatesoccer.com](http://www.midstatesoccer.com))

Cost: \$1,500.00

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### Silver Sponsor:

The Silver Tournament Sponsor will add to the success of the event and will receive full representation during the tournament:

Half Page Advertisement in the Tournament Program  
On-Site Banner/Signage at Tournament  
Recognition on MidState Soccer Club web site ([www.midstatesoccer.com](http://www.midstatesoccer.com))

Cost: \$1,000.00

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### Bronze Sponsor:

The Bronze Tournament Sponsor will contribute to the success of the event and will receive a value-based representation during the tournament:

Quarter Page Advertisement in the Tournament Program  
Recognition on MidState Soccer Club web site ([www.midstatesoccer.com](http://www.midstatesoccer.com))

Cost: \$500.00

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## Goal Sponsor:

The Bronze Tournament Sponsor will contribute to the success of the event and will receive a value-based representation during the tournament:

Business name placed at one Field Location  
Recognition on MidState Soccer Club web site (www.midstatesoccer.com)

Cost: \$275.00

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## Restaurant Sponsor:

The Restaurant Sponsor contributes to the success of the event and will receive a value-based representation during the tournament:

Business name listed in "Restaurant Row" area map in the Tournament Program  
Business information or coupon listed in Tournament Program  
Recognition on MidState Soccer Club web site (www.midstatesoccer.com)

Cost: \$200.00

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### MidState Soccer Club Sponsor Levels

<u>Check one:</u>	<u>Rate:</u>
<input type="checkbox"/> Platinum Sponsor	\$ 2,500
<input type="checkbox"/> Gold Sponsor	\$ 1,500
<input type="checkbox"/> Silver Sponsor	\$ 1,000
<input type="checkbox"/> Bronze Sponsor	\$ 500
<input type="checkbox"/> Field Sponsor	\$ 275
<input type="checkbox"/> Restaurant Sponsor	\$ 200

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## Tournament Program Book Advertising Opportunities

### MidState Soccer Club Advertising Opportunities

<u>Check one:</u>	<u>Rate:</u>	<u>Size:</u>
<input type="checkbox"/> Full Page	\$ 400	7-1/2" x 10"
<input type="checkbox"/> One Half Page	\$ 250	7-1/2" x 4-7/8" OR 3-5/8" x 10"
<input type="checkbox"/> One Quarter Page	\$ 150	3-5/8" x 4-7/8" OR 7-1/2" x 2-3/8"
<input type="checkbox"/> Business Card	\$ 85	3-5/8" x 2-3/8"
<input type="checkbox"/> Good Luck Ad (teams only)	\$ 75	3-5/8" x 2-3/8" (minimum)

- ✓ Advertiser agrees to pay "**MidState Soccer Club**" \$\_\_\_\_\_ in consideration of the above selected advertisement.
  - ✓ Checks are payable to "**Decatur Park District.**"
  - ✓ Advertiser agrees to provide camera-ready ad and payment no later than March 11.
  - ✓ Additional fees for ad design, only if requested, at cost (minimum of \$25).
  - ✓ Mail full payment, camera-ready ad or logo and copy of this contract to:  
**MidState Soccer Club, c/o Decatur Indoor Sports Center, 1295 W. Wood Street, Decatur, IL 62522, Phone: (217) 429-3472, Fax: (217) 421-6642, Email: kkravaneck@decparcs.com.**
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Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Date: \_\_\_\_\_